



# PRESS RELEASE

On January 8, Sunday, We Will Taste the Wines of Northern Aegean-Izmir-Manisa Region.

WAYANA Wine Bar, situated at Kadikoy-Istanbul, will be organising a wine tasting event on January 8, Sunday. The wines are from the 8 producers which have wineries in Northern Aegean-Izmir-Manisa Wine Route Region. Each winery is represented with one label so the wine enthusiasts will be able to taste 8 different wines. The wineries and the wines are as follows:

NIF BAGLARI – Solaris (Beyaz)  
YANIK ULKE – Gewürztraminer (Beyaz)  
LUCIEN ARKAS – Viognier (Beyaz)  
SELENDI – Gülpembe (Roze)  
OKUZGOZU – Foça Karası (Kırmızı)  
MA'ADRA – Montepulciano-Shiraz (Kırmızı)  
SOBRAN – Nebbiolo (Kırmızı)  
KASTRO TIRELI – Karkaia (Kırmızı)

The participants will be taking their tasting notes to the Tasting Agenda which is printed just for this event. The event tickets are on sale at [biletino.com](https://biletino.com) ticketing platform. If interested, you can use the link below. The ticket price is 400 TL until the last day. The price at the gate is 500 TL.

<https://biletino.com/tr/e-k9z/kuzey-ege-izmir-manisa-bag-rotasi-sarap-tadimi/>

Please use the following links for visuals:

[WAYANA logo \(png\)](#)

[North Aegean Izmir Manisa Vineyard Route Tasting Event](#)

## About WAYANA Wine Bar:

WAYANA Wine Bar is the second brand in the same shop by the entrepreneur family. Previous brand BEPPE was a high-end pizza shop with a strong wine menu until the pandemic. During the pandemic period, BEPPE brand had joined a cloud kitchen concept and reconstructed for delivery-only business.

On July 18, 2022, the family-run company launched WAYANA Wine Bar which is flourishing on the base of the previous business but this time wine becomes the main attraction with a strong tapas&appetizers menu.

The basic goal of WAYANA Wine House is to be a wine center which serves the local Turkish wines in the broadest sense. As of November 2022, WAYANA Wine Menu has 214 labels from 50 local wineries, all served by the glass and, of course, by the bottle. WAYANA plans to expand the wine menu to 500 labels with almost all the wineries of Turkey within 2023.

Another line of business is wine-tasting activities. Every month, WAYANA is organising a wine-tasting event under a main category. For 2022, the theme of the main category has been "Wine Regions of Turkey". Starting from October, 8 wines of 8 different wineries from the chosen region is tasted. The tasting series continue until the end January '23 and cover all the regions of Turkey in 8 session which means a wine-lover has a chance to taste more than 60 wines of 60 different local wineries.

Please use the links to download the visuals:

[WAYANA logo \(png\)](#)

WAYANA Previous Wine-Tasting Events (jpeg)

- [Bozcaada Wine Tasting Event](#)
- [Trakya Wine Event](#)
- [Cappadocia & Central Anatolia Wine Tasting Event](#)
- [İzmir Urla Wine Tasting Event](#)
- [Denizli Wine Tasting Event](#)
- [East & Southeast Anatolia Tasting Event](#)

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